

Our History



Margaret & Martin Tuchman

The Parkinson Alliance is a national, nonprofit 501(c)(3) organization, founded in 1999 by Martin and Margaret Tuchman, in partnership with The Tuchman Foundation. It was formed to foster philanthropic activities to raise funds for the most promising Parkinson's disease (PD) research that will help find the cure.

Margaret was diagnosed with PD at the age of 38; she and her husband Martin had long been deeply involved in the community. Yet the slow pace of funding was frustrating, and this motivated Martin to apply fundamental business practices to accelerate the flow of dollars into the hands of researchers. Martin and Margaret both believed that they could play a role in awarding promising researchers the "seed" funds necessary to compete effectively for larger National Institutes of Health grants.

Today, The Parkinson Alliance funds and conducts research, and is the umbrella organization for the Parkinson's Unity Walk as well as for Team Parkinson.

What is Parkinson's Disease?

Parkinson's disease is a progressive neurological disease that affects more than one million Americans. There are approximately 60,000 people diagnosed each year. The average age of diagnosis is 60, although the number of people diagnosed under age 50 is rising. Classic signs of Parkinson's disease:

- Resting tremor on one side of the body—arm, leg, hand or lips
- Lack of arm swing when walking
- Small handwriting
- Softer voice than usual
- General slowness of movement or bradykinesia
- Stiffness of limbs (rigidity)
- Gait or balance problems
- Stooped posture or shuffling walk

The exact cause of the disease is not known, but research points to a combination of genetic and environmental factors. While there are effective treatments—such as medication, surgery, speech therapy, physical therapy, and exercise—there is currently no cure.

The Parkinson Alliance

PO Box 308

Kingston, New Jersey 08528

Phone: 800-579-8440 or 609-688-0870

parkinsonalliance.org

Follow us!



PARKINSON ALLIANCE

Our Role and Impact

Our mission is to raise funds for research to end Parkinson's disease (PD), support the development of new therapies, and improve the quality of life for those living with the disease through patient-centered research and resources.

The Parkinson Alliance both funds—**more than \$30 million in research funded**—and conducts research in its own right.

- We fund outstanding scientists at the forefront of Parkinson's disease research. We award **grants** on a selected basis to major research institutions and partner organizations around the globe.
- We conduct **patient-centered outcomes research** to help improve the quality of life for those with Parkinson's disease. To date, thousands of participants have provided over 18,000 responses in almost 30 studies covering a broad range of symptoms.
- We believe that people with Parkinson's disease have the power to advance research.

PARKINSONALLIANCE



Visit our website to read our research survey reports and to participate in our current survey.

Fundraise With Us

The Parkinson Alliance® is the umbrella organization for **Team Parkinson®** and the **Parkinson's Unity Walk®** events.

TEAM PARKINSON

Join our passionate team
determined to make a difference



Runners at the 5K & Fun Run at Carnegie Center

- **Team Parkinson at the Los Angeles Marathon** is a well-known West Coast fundraising team and official charity of the Los Angeles Marathon.
- **Team Parkinson 5K & Fun Run at Carnegie Center** is a local favorite held annually in Princeton, NJ.
- **Food, Wine, & Maybe Tuscany** is an evening of food & wine, prepared by local NJ restaurants, and a chance to win a trip to Italy.
- **DIY** is a fundraising event you host—such as winetasting or casino night—get creative with your own event!

Run, walk, or start your own event at parkinsonalliance.org/teamparkinson
where 100% of net proceeds are dedicated to research!



The Parkinson's Unity Walk is the largest single-day grassroots fundraiser for the PD community, taking place each April in New York's Central Park. 100% of all donations support research!

